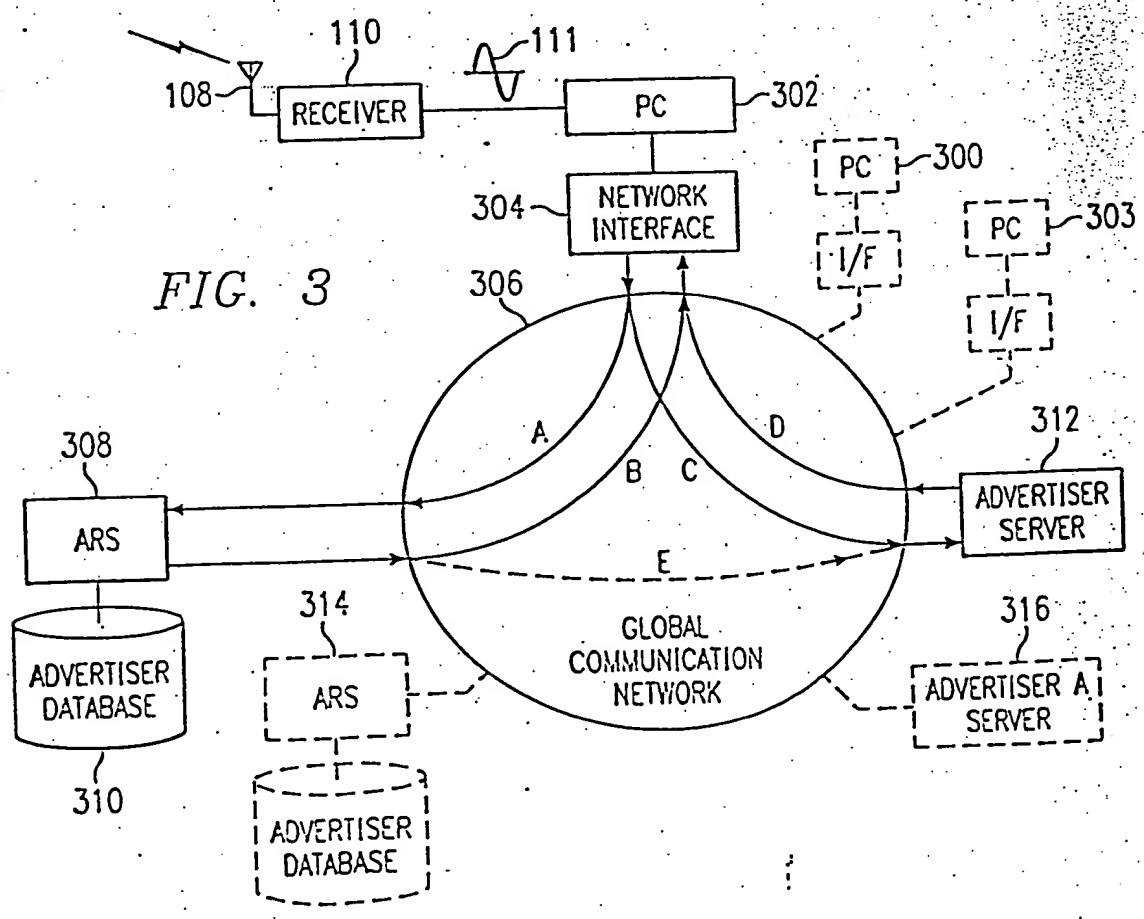
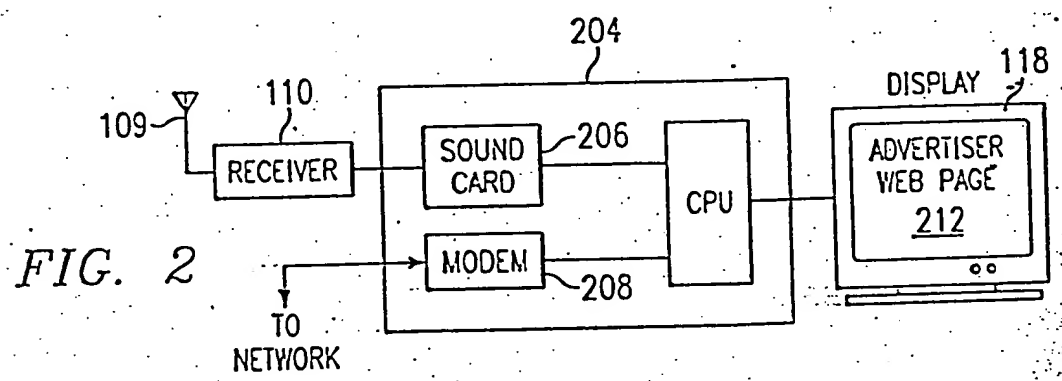
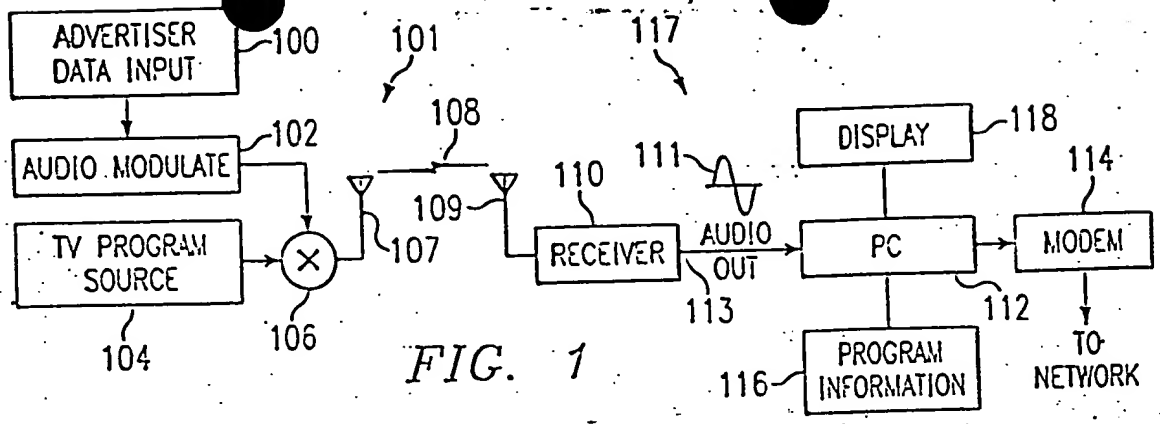


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PATH A: SOURCE TO ARS



FIG. 4a

PATH B: ARS TO SOURCE

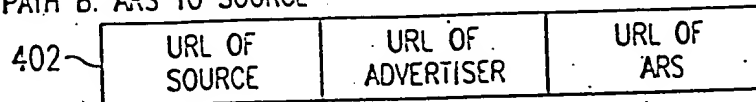


FIG. 4b

PATH C: SOURCE TO ADVERTISER

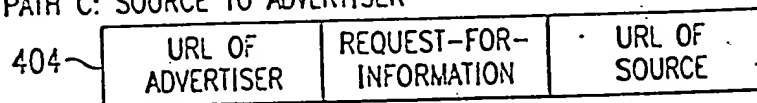


FIG. 4c

PATH D: ADVERTISER TO SOURCE

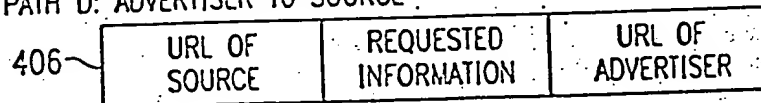


FIG. 4d

PATH E: ARS TO ADVERTISER (OPTIONAL)

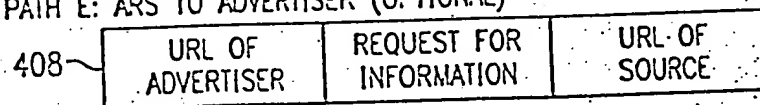


FIG. 4e

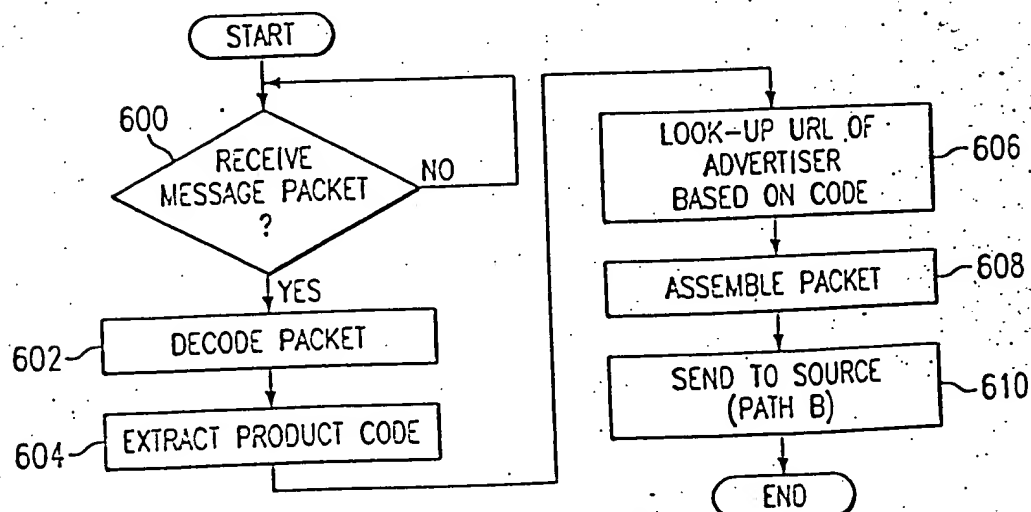


FIG. 6

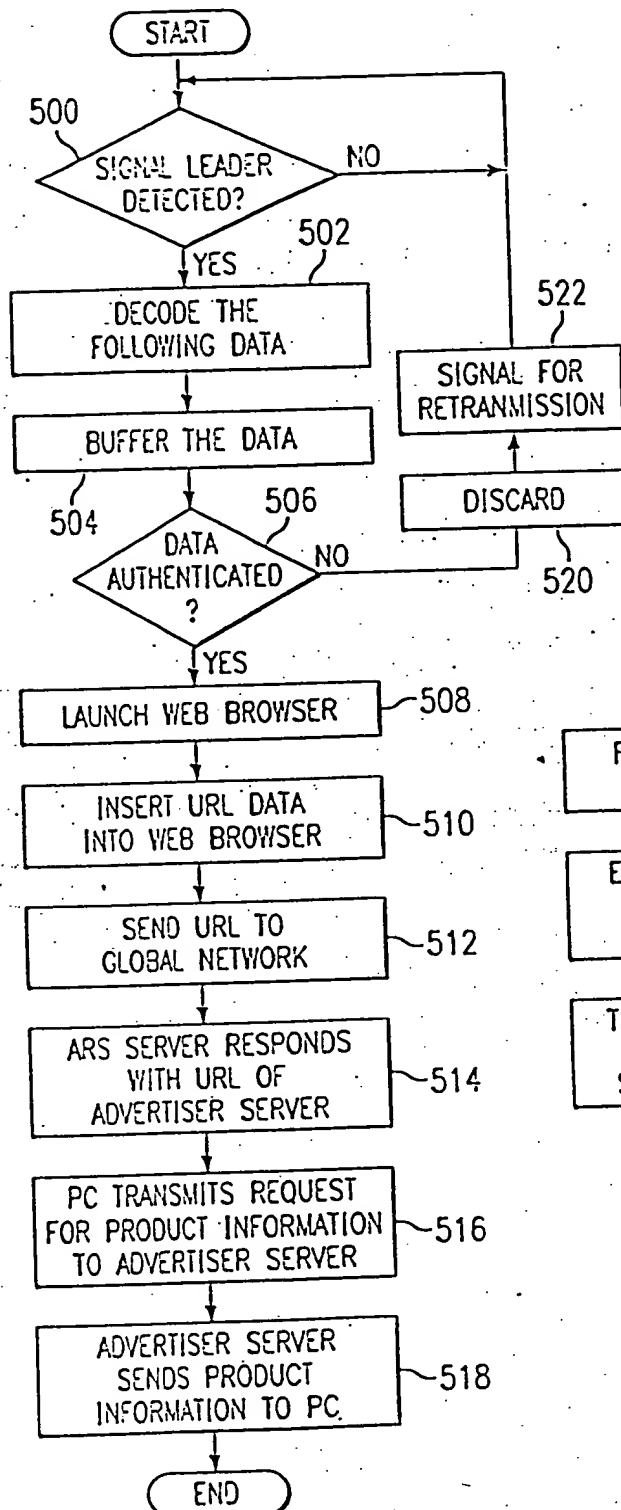


FIG. 5

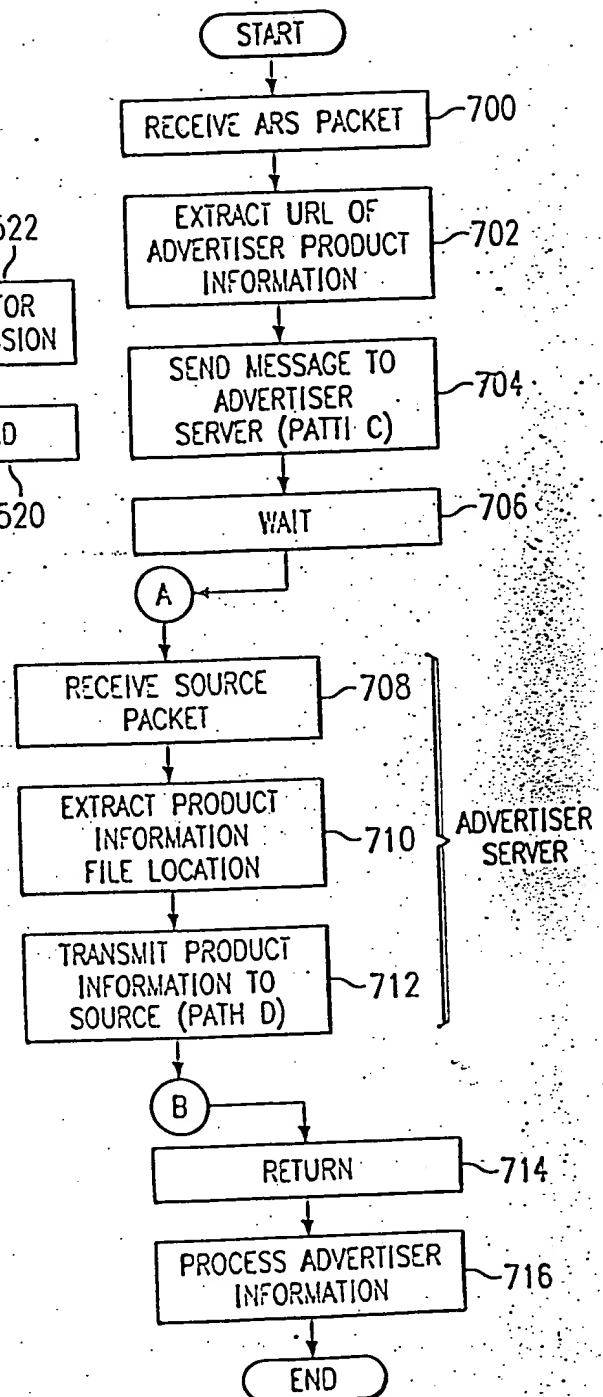


FIG. 7

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DISPLAY

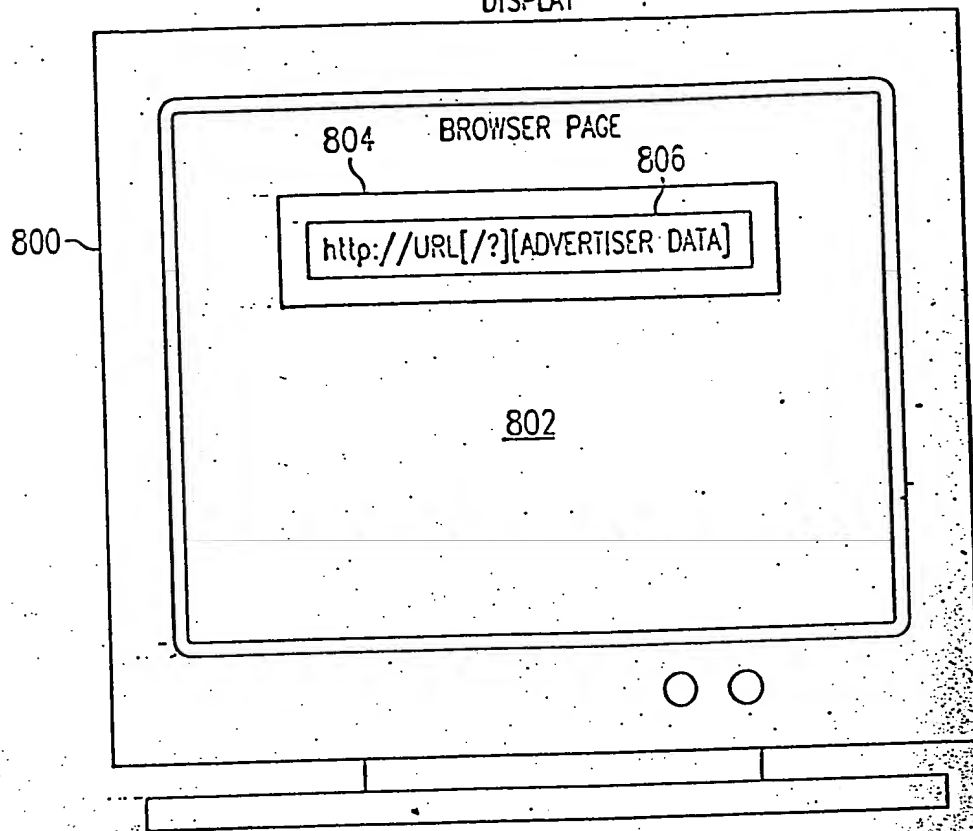


FIG. 8

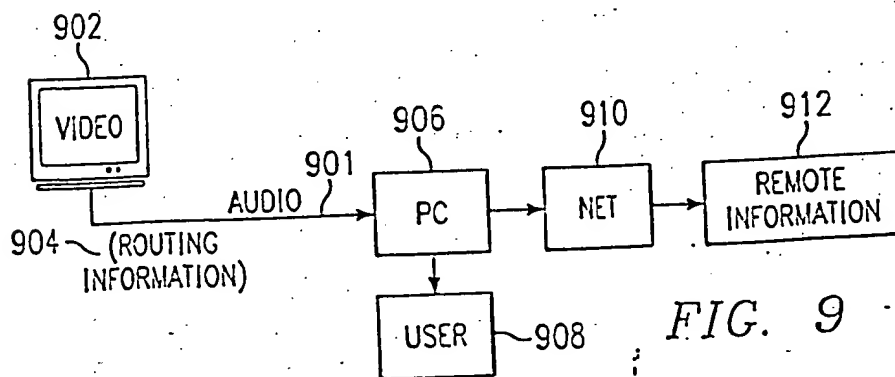
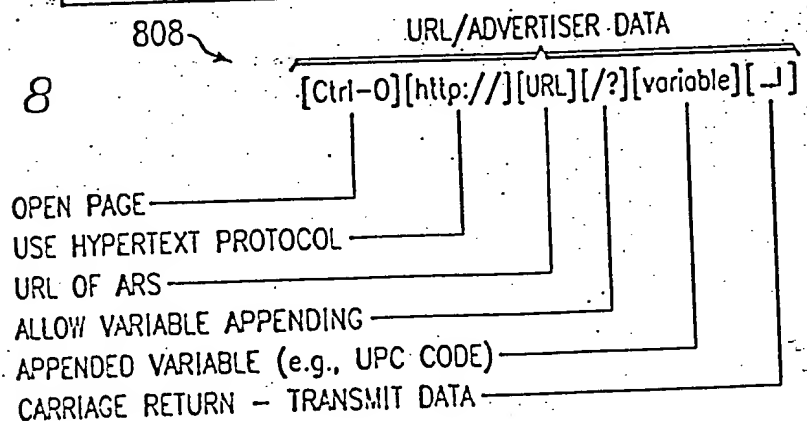
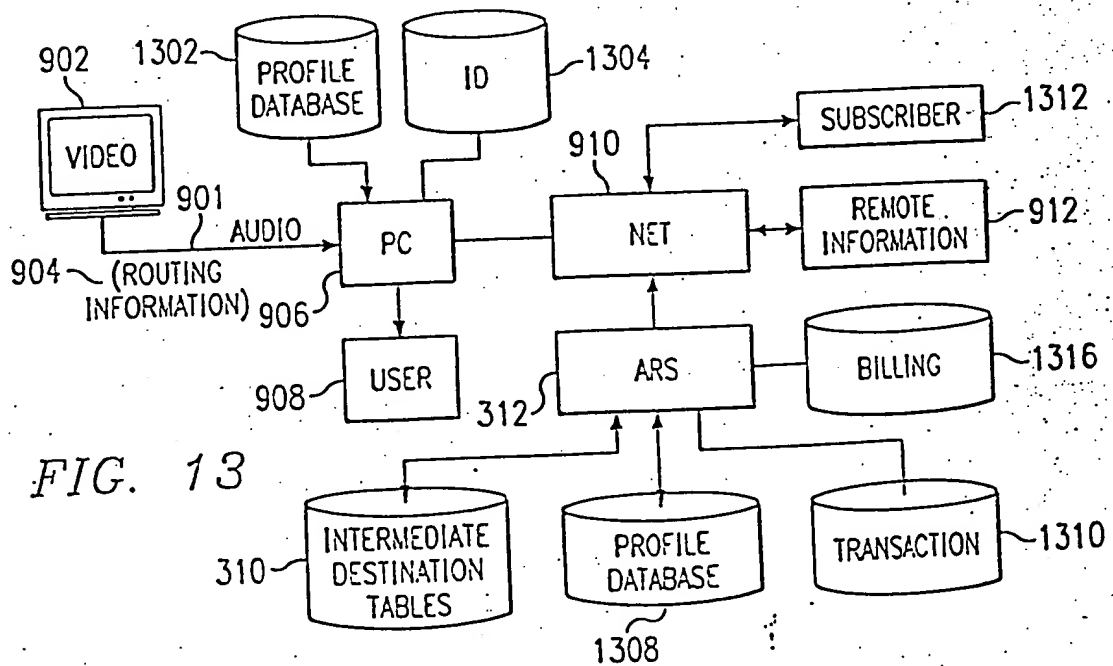
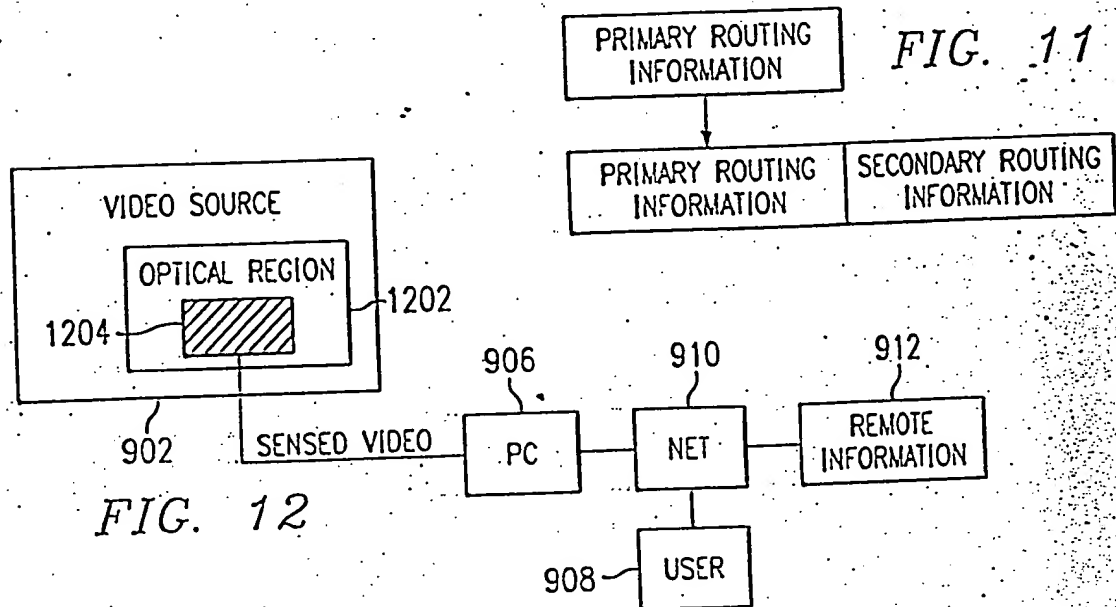
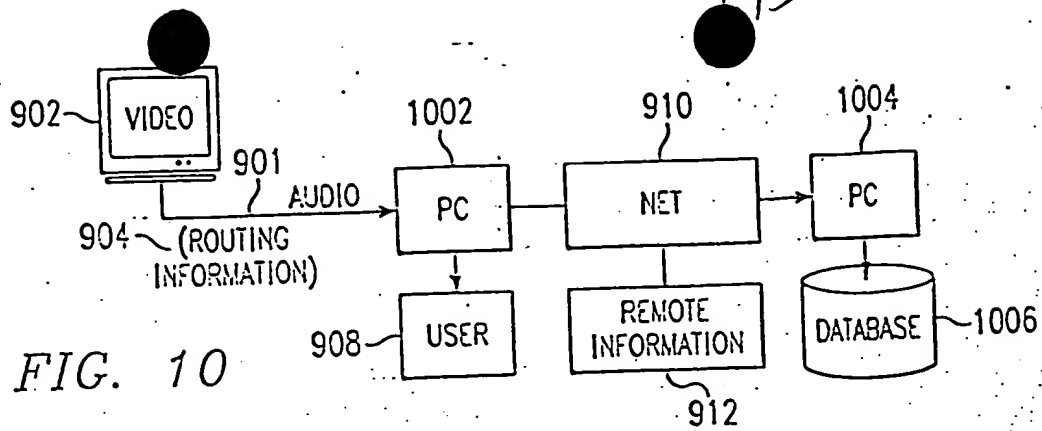
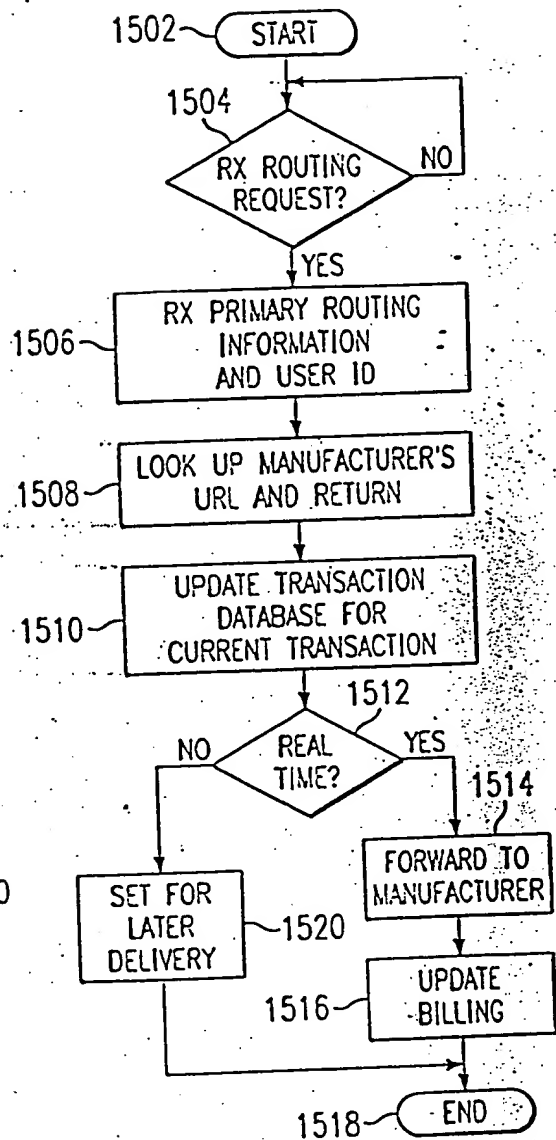
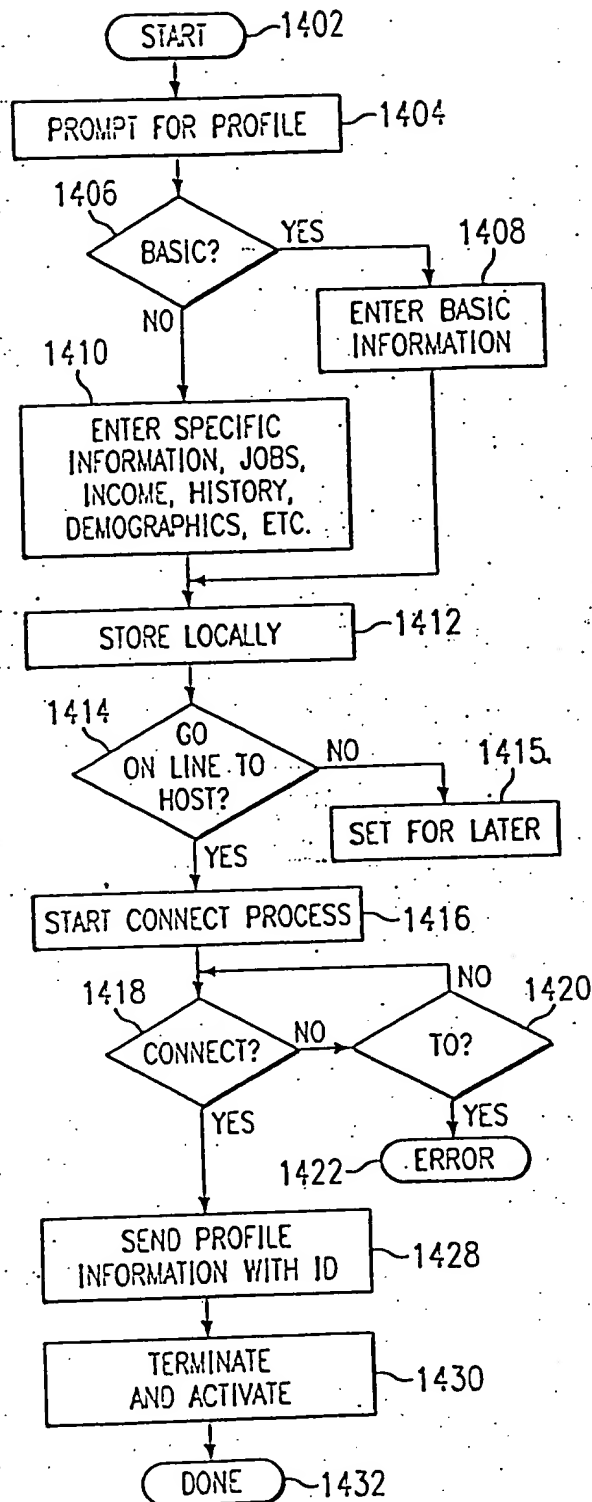


FIG. 9





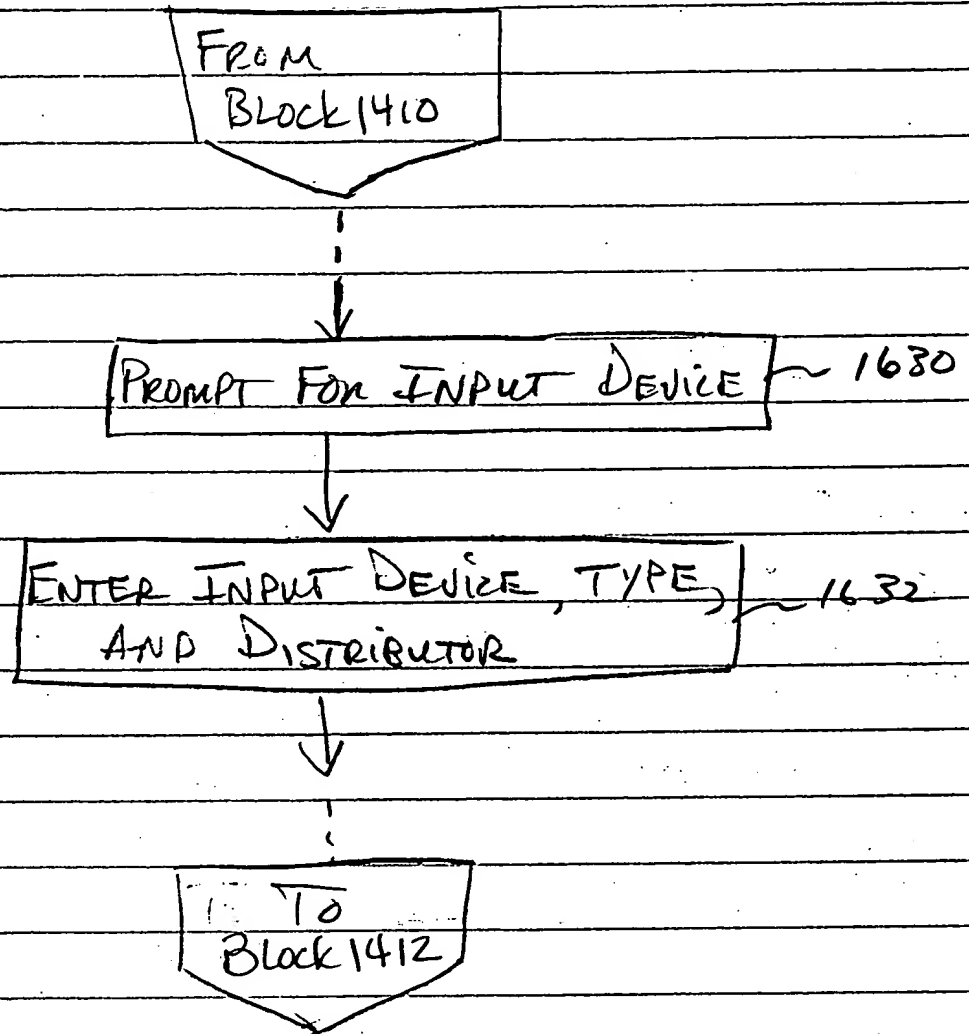


FIG. 16a

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FIG. 16 FOR A SYSTEM FOR  
LOCAL DATA STORAGE

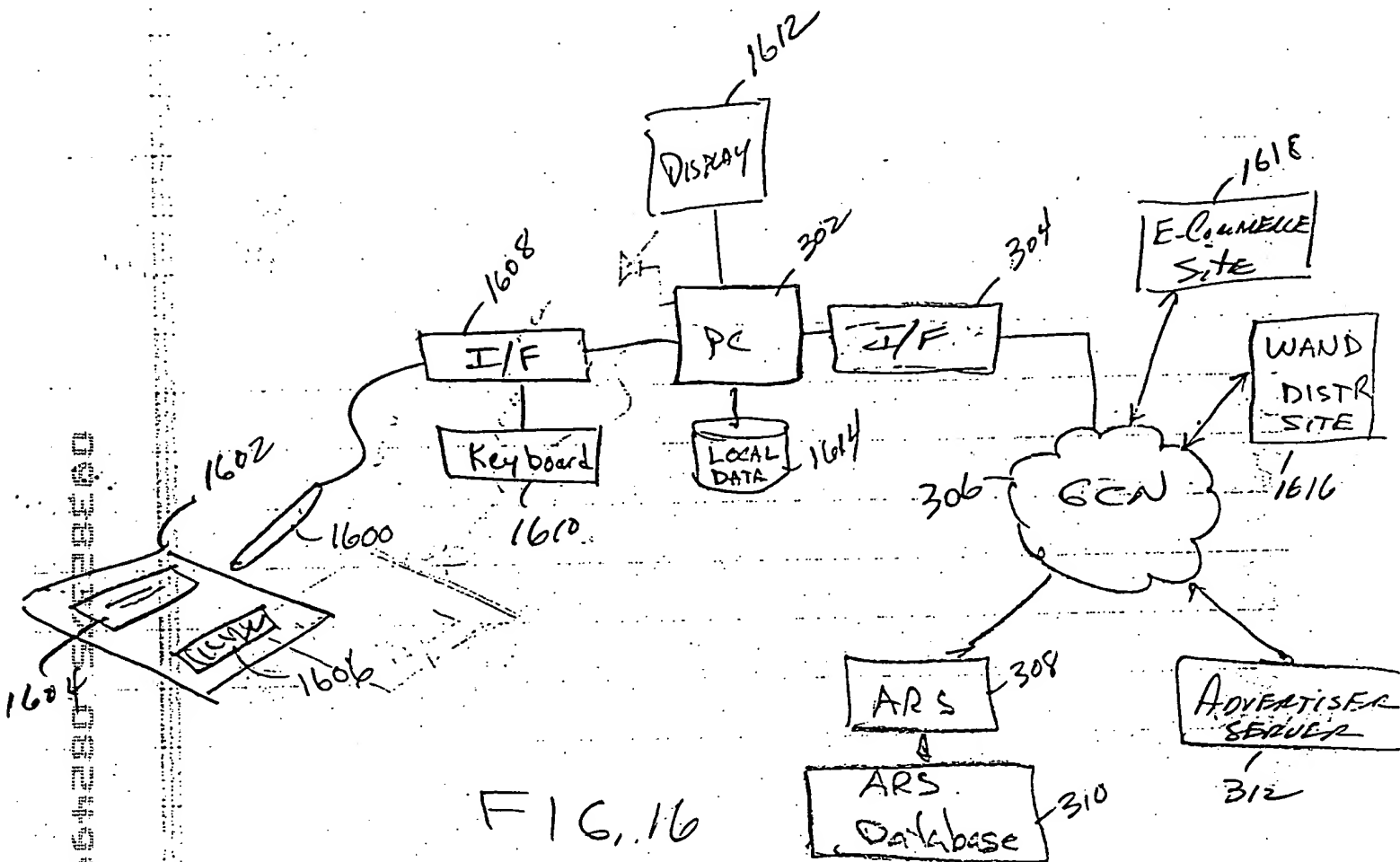


FIG. 16

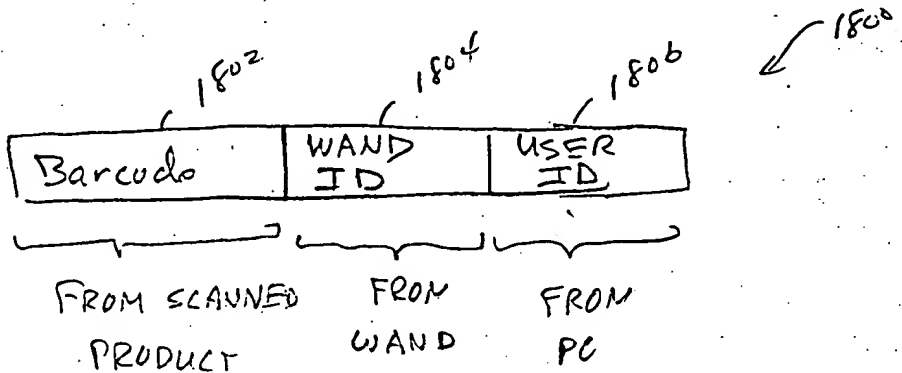
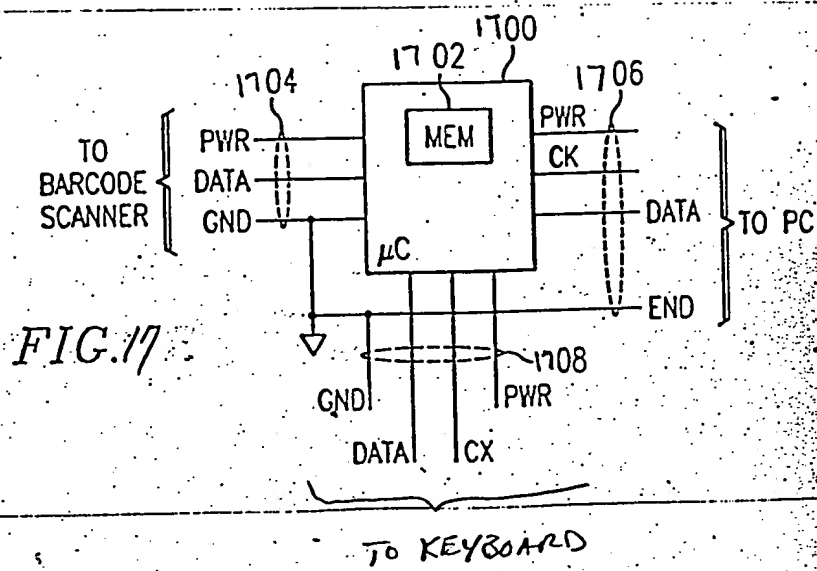


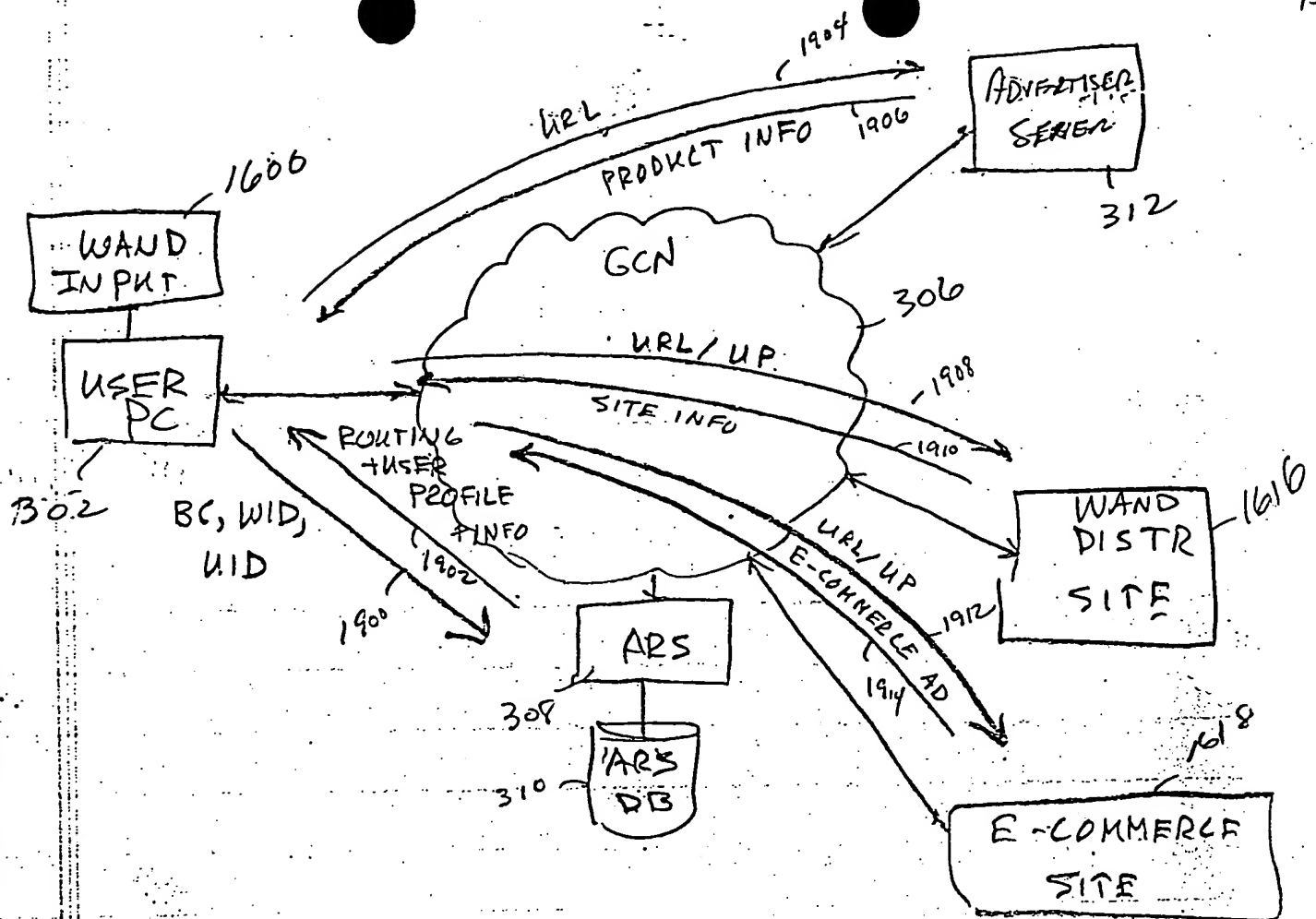
FIG. 18



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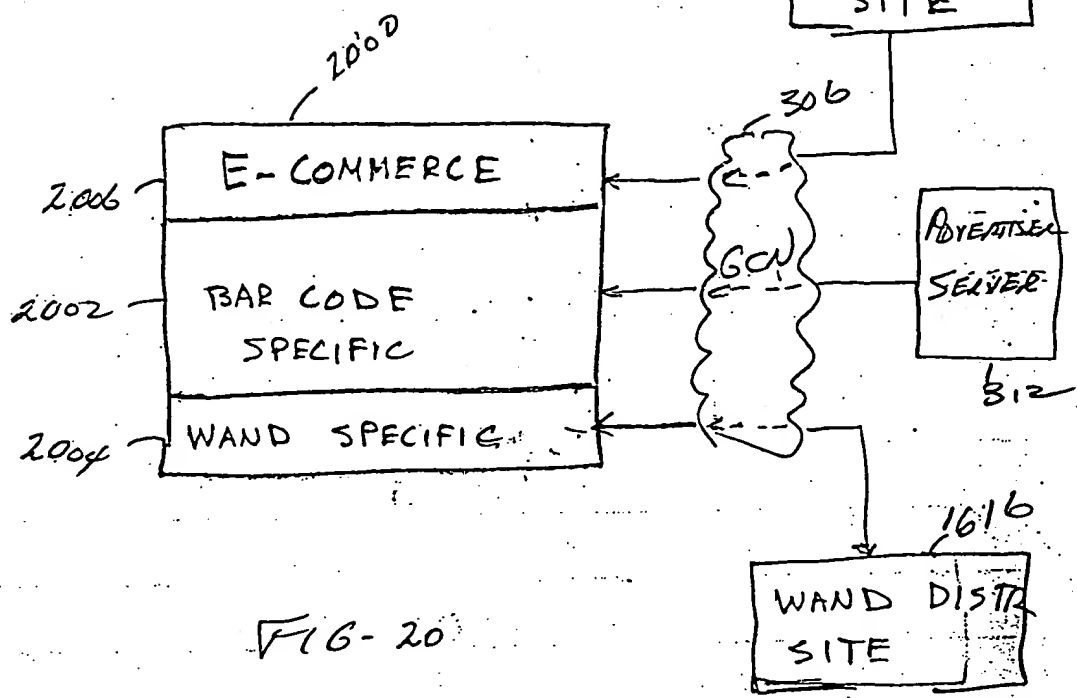


FIG- 20

2102		2104		2106	2108	
PRODUCT		WAND		USER	E-COMMERCE	
BC	ROUTE	ID	DISTR	PROFILE	BC	INFO

ARS DATABASE

FIG- 21

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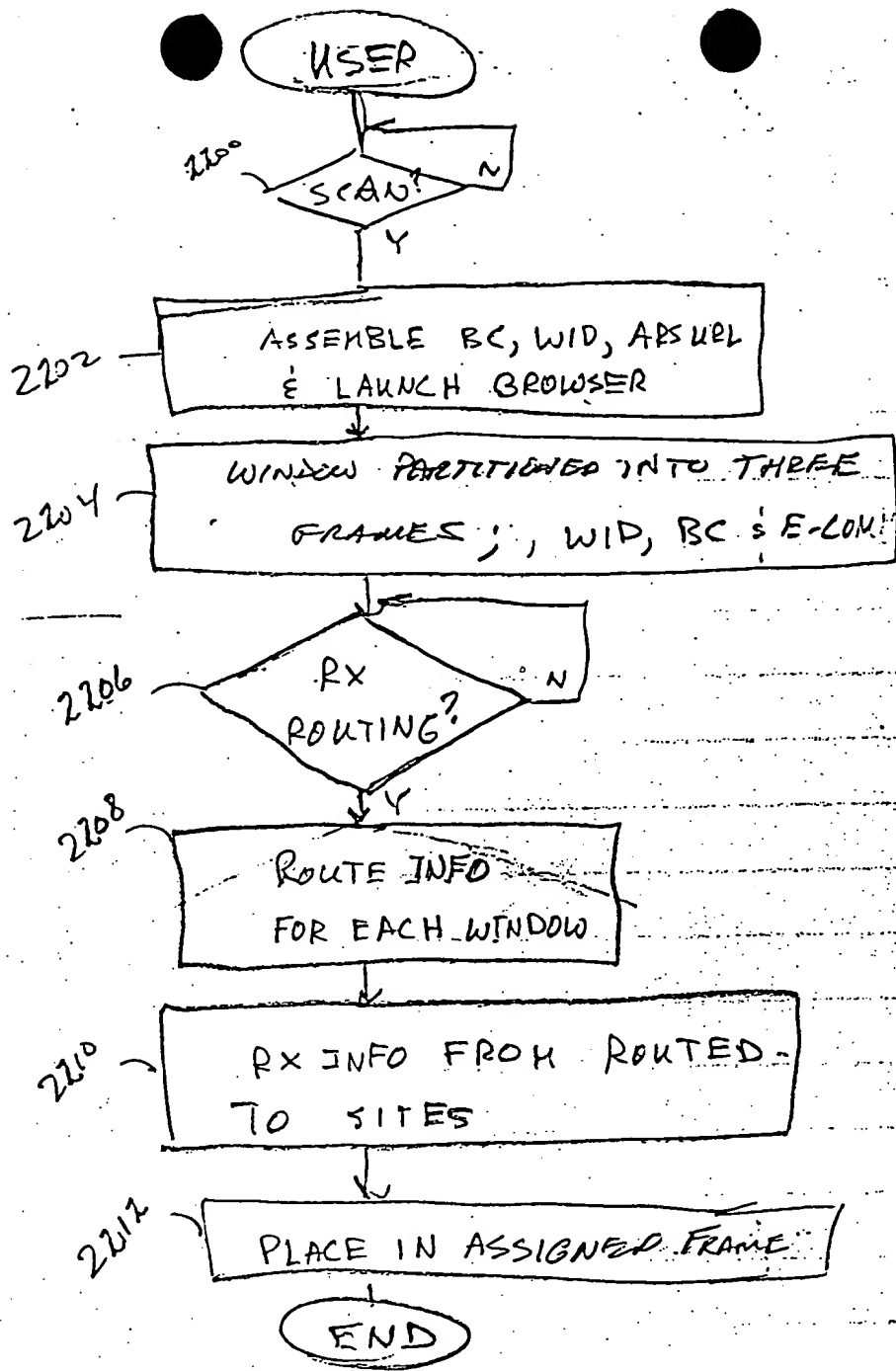


FIG-22

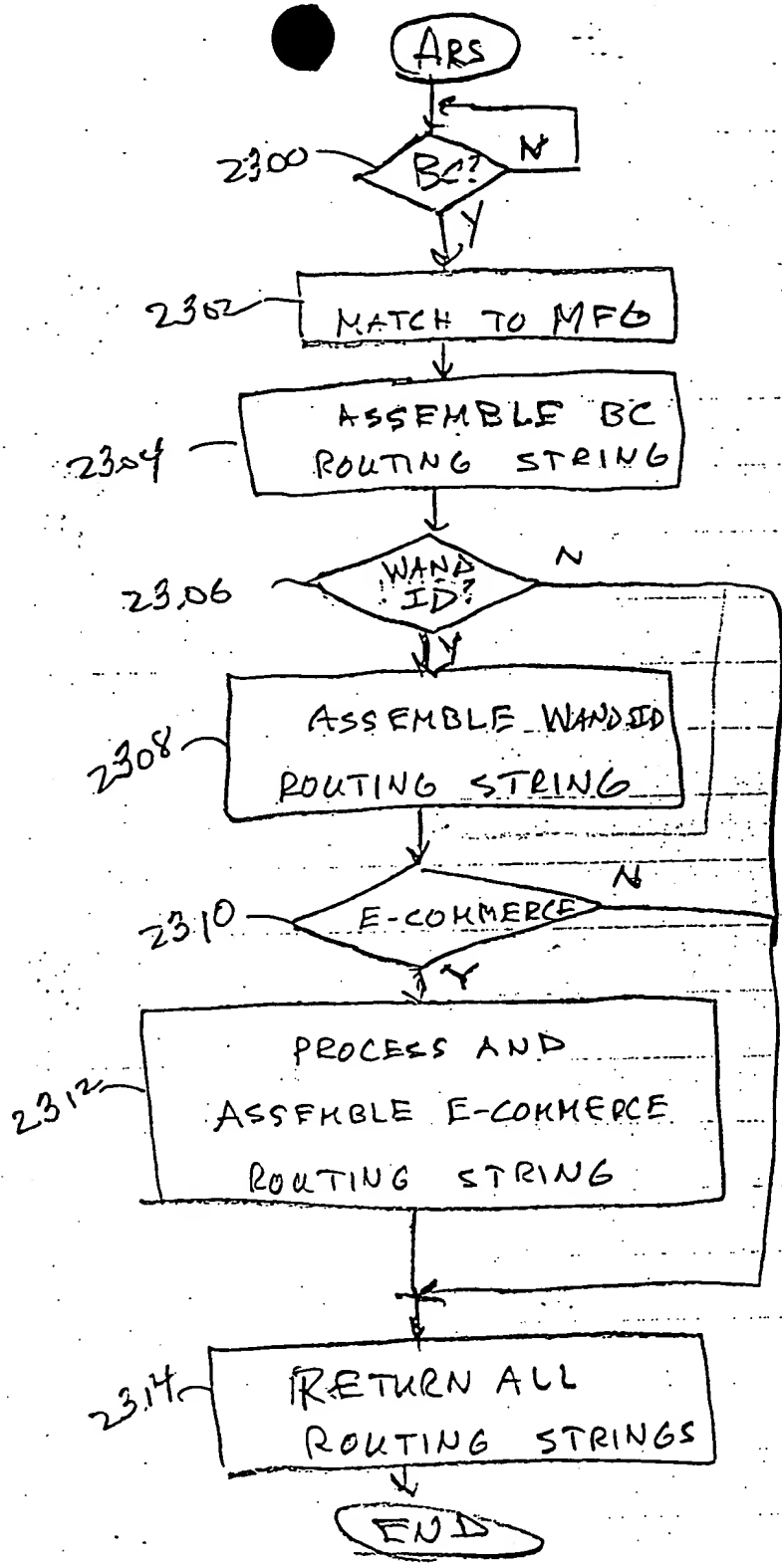


FIG. 23

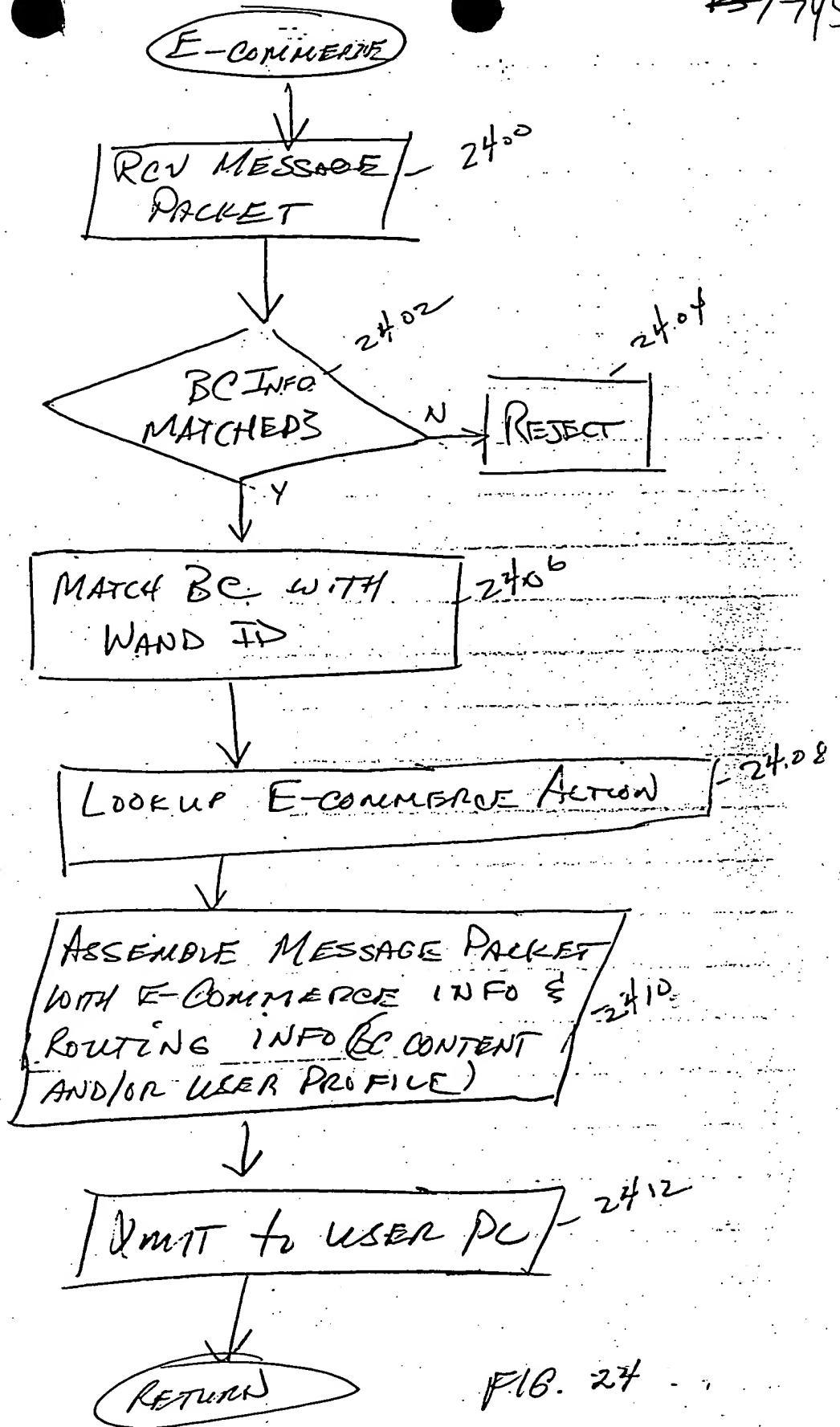


FIG. 24